Knowledge Hemispheres Interactive

New & Social Media Training

Today the UK's online audience is around 35 million and increasingly people are relying for information on the Internet, blogs, online forums or Twitter together with traditional channels and newspaper outlets. How will these developments affect your business? How can you use these communication pathways to improve customer relationships and internal corporate knowledge?

Get the Skills to really drive business from the web and improve both client & staff communication and interaction.

With an increase in use of Internet by clients and an emphasis of integration of text, pictures, sound and video, there is no better time to discover how, multimedia, social interactive networking approaches, content management, podcasting and digital marketing can help further your business.

Register your place on-line at: http://www.khlinteractive.com/book-now
Attend in person or via the web

Our courses cover:

- Blogs / Wiki's/ Podcasting/ Video Casting/ vlogs / micro-blogging (Twitter) / RSS Content aggregation,
- Discussion forums, life streaming & web conferencing
- Collaborative tools: Social bookmarking, Survey Monkey & great ways to interact with your customers
- Improving your online brand
- Creating effective dialogue and relationships
- What clients want - a service perspective
- Your online progression - how to analyse and monitor

Who will this course benefit:

- ✓ Business Owners who want to get closer to their clients
- ✓ Those wishing to gain essential multi-media and podcasting skills
- ✓ Public Relations (PR) professionals
- ✓ Those wishing to improve their online presence.
- ✓ Digital Marketing & Advertisers
- ✓ Sales teams / Media owners / Marketers / Editors